Tourism Public Engagement and Green Education

Krabi Municipality
Krabi Province, Thailand
Deputy Mayor: Mr. Channarong Leelaburanapong

Part 1

The city's physical

Krabi Municipality is located in the southern of Thailand, with an area of 19 square kilometers. With a population of 31,610 people. There are 14 communities, 12 educational institutions, 6 learning models of the environment and learning base, and environmental sustainable cities of ASEAN.

The city's physical

Surrounded by mountains, mangrove forests and rivers. In the North, it is covered by the mountains. In the East, West, and South, it is composed of the Krabi River with 7 kms in length, which divided into 3 types of the water; sea water, fresh water, and brackish water. With an area of 12,650 acres of mangrove Rhizophora forest, more than 60 abundant mangrove trees.

Part 2

Krabi River wetlands is recorded in Ramsar side as internationally 1,100 and the 4th of Thailand.

The city's physical

Krabi has the biodiversity that are recorded in major areas for conservation. Because these areas are the homeland of more than 221 exodus birds. Reasonably, pave the way to be the learning center of environment sustainable model and environment sustainable base of ASEAN.

Part 3

Ecotourism development

The development of eco-tourism, the process to promote the art, culture, history and the sculptures that are the museums without the wall like the Mud Crab Sculpture (the landmark of Krabi town), the sculpture of Andaman Music that shows the unity and the abundance of Krabi, the Sculpture of Ancient Human, Sea Eagle, Sabre-Toothed Tiger, Elephant, Holding Swords and Krabi Historical Wall that tells about the history of Krabi.
The Vision
Krabi lively town, lovey people. Service Center, the way to eco-tourism, history, art and culture into the quality (Q–City). People-centered towards development, attend to environment sustainable base of ASEAN with Q–City of 6 points; clean city, safety, healthy, green city, quality tourism and wealthy.

Part 4

Part 5

Green Area
Krabi municipality has the green areas that are divided into 2 sections namely; a natural public recreation, relaxation and exercise.

The number of 566 acres and man-made green area with an area of 12 acres. Developing green area is for the recreation tourism (Tree Top) tourism that is environmentally friendly to be as a public park.
To develop the park “Preuk sa Sawan” with the green area of 250 acres to be as the learning and planting source.

Tourism
Krabi tourist town, 1 of the 4th top in Thailand, located on the southwest, closed to Andaman with the beautiful scenery of islands which is the2nd top ranking of islands in Krabi with 154 islands.
Part 7

Tourism / Green Education

The culture, history, art, museums without walls enhance the tourism development.

The Sculptures tells the history of the Krabi town with rich of biodiversity areas to development of eco-tourism.

Part 8

Tourism / Green Education

Cultural tourism history.

Under the concept, Art people create cities. Andaman Culture Learning Center Learning is to study the arts, culture, history. And is linked to incubator core, natural resources and the environment.

- Building Gallery Andaman
- Seedlings Andaman school as a learning center that nurture young people
- Andaman bead museum used for a show about the history.
- Natural plant bead pattern to modify the ancient beads.

Andaman Art Museum
Part 9

**Tourism/ Green Education**

“Preuk Sa Sawan” Park has an area of 250 acres with an abundance of green area. Moreover, it has been developed into the eco-tourism and adventure place. Also it is a learning area for the visitors and the young people to study and conserve the nature.

---

Part 10

**Tourism Public Engagement**

Tourism Development televised on “Roi Mue Sand Muang”, the popular TV program as the model to the Sustainable Environment by the people. Project to promote the tourism, the unified community.

“Center for food safety, where to buy souvenirs of our community and promoting healthy foot massage.

---

Part 11

**Tourism Public Engagement**

Tourism Development televised on “Roi Mue Sand Muang”, the popular TV program as the model to the Sustainable Environment by the people.

Project to promote the tourism, the unified community.

Local bus trip.

---

Part 12

**Tourism Public Engagement**

Tourism Development televised on “Roi Mue Sand Muang”, the popular TV program as the model to the Sustainable Environment by the people.

Project to promote the tourism, the unified community.

Trading Community.
Tourism Public Engagement

Tourism Development televised on “Roi Mue Sand Muang”, the popular TV program as the model to the Sustainable Environment by the people.
Project to promote the tourism, the unified community
Creating Accessibility to the tourism water site

Tourism Public Engagement

Tourism Development televised on “Roi Mue Sand Muang”, the popular TV program as the model to the Sustainable Environment by the people.
Project to promote the tourism, the unified community
Floating Market, Muang Krabi

To foster the sustainable into the future, by giving priority to:
1. the participation of the citizens in the community by bring out the strength of the community and the potential to design and to manage as the tourist attractions.

2. Project “the model of Sustainable Environmental Management” that Krabi municipality is supported by IGES to run this learning process and for the 4 sources of the eco-tourism. It is to develop and conserve the natural resources and environment for the mangrove eco-tourism.

3. Project for promoting Sustainability in Future of Thailand (TFCP).
As the town Krabi is 1 of the 6th in Thailand and only one in the south of Thailand of Organization of international cooperation of Japan (Japan International Cooperation Agency- JICA), that is considered as “Development of people, the youth and the tourists”.

Thank you