

Tourism Public Engagement and Green Education



Krabi Municipality
Krabi Province, Thailand
Deputy Mayor: Mr. Channaronng Leelaburanapong

Part 1



The city's physical

Krabi Municipality is located in the southern of Thailand, with an area of 19 square kilometers. With a population of 31,610 people.

There are 14 communities, 12 educational institutions 6 learning models of the environment and learning base and environmental sustainable cities of ASEAN.

Krabi Municipality

Part 2

The city's physical

Surrounded by mountains, mangrove forests and rivers. In the North, it is covered by the mountains. In the East, West and South, it is composed of the The Krabi River with 7 kms in length, which divided into 3 types of the water; sea water, fresh water and brackish water. With an area of 12,650 acres of mangrove Rhizophora forest, more than 60 abundant mangrove trees.



Krabi Municipality

Part 2

The city's physical

Krabi River wetlands is recorded in Ramsar side as internationally 1,100 and the 4th of Thailand.



Krabi Municipality

Part 2

The city's physical

Krabi has the biodiversity that are recorded in major areas for conservation. Because these areas are the homeland of more than 221 exodus birds. Reasonably, pave the way to be the learning center of environment sustainable model and environment sustainable base of ASEAN.



Krabi Municipality

Part 3

Ecotourism development

The development of eco-tourism, the process to promote the art, culture, history and the sculptures that are the museums without the wall like the Mud Crab Sculpture (the landmark of Krabi town), the sculpture of Andaman Music that shows the unity and the abundance of Krabi, the Sculpture of Ancient Human, Sea Eagle, Sabre-Toothed Tiger, Elephant Holding Swords and Krabi Historical Wall that tells about the history of Krabi.



Krabi Municipality



Krabi Municipality

Part 4

The Vision

Krabi lively town, lovey people. Service Center, the way to eco-tourism, history, art and culture into the quality (Q-City), People-centered towards development, attend to environment sustainable base of ASEAN with Q-City of 6 points; clean city, safety, healthy, green city, quality tourism and wealthy.

Krabi Municipality

Part 5

Green Area

Krabi municipality has the green areas that are divided into 2 sections namely; a natural public recreation, relaxation and exercise.

Krabi Municipality

Part 5

Green Area

The number of 556 acres and man-made green area with an area of 12 acres. Developing green area is for the recreation tourism (Tree Top) tourism that is environmentally friendly to be as a public park.

To develop the park "Preuk sa Sawan" with the green area of 250 acres to be as the learning and planting source.

Krabi Municipality

Part 5

Green Area

Collect, maintain and expand the plants to be pruksa all their benefits, also linking the livelihood of the people and developing the eco-tourism and adventure, nearby Andaman coast.

Krabi Municipality

Part 6

Tourism

Krabi tourist town, 1 of the 4th top in Thailand, located on the southwest, closed to Andaman with the beautiful scenery of islands which is the 2nd top ranking of islands in Krabi with 154 islands.

เกาะลันตา

P.P. Island

Krabi Municipality

Product :: การท่องเที่ยวแห่งประเทศไทย กระบี่
 Title :: #กระบี่พิกัดผืนที่อนุรักษ์
 Duration :: 02.08 Mins
 Prod. House :: Mola Mola Studio
 Agency :: Ittiphat Agency Co.,Ltd.
 Director :: Ich Soithong
 Producer :: Ich Soithong
 Editor :: Sornarin Saetiew
 Note :: Master



Krabi Municipality

Part 7

Tourism / Green Education


The culture, history, art, museums without walls enhance the tourism development.

The Sculptures tells the history of the Krabi town with rich of biodiversity areas to development of eco-tourism.



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กำแพงประวัติศาสตร์ Krabi Hitistorical Wall



Krabi Municipality

Part 8

Tourism / Green Education

Cultural tourism history.

Under the concept, Art people create cities.

Andaman Culture Learning Center Learning is to study the arts, culture, history. And is linked to incubator care, natural resources and the environment.



Krabi Municipality

Part 8

ศูนย์การเรียนรู้วัฒนธรรมอันดามัน Andaman Cultural Learning Center

Tourism/ Green Education

- Building Gallery Andaman
- Seedlings Andaman school as a learning center that nurture young people
- Andaman bead museum used for a show about the history.
- Natural plant bead pattern to modify the ancient beads.




Krabi Municipality

หอศิลป์อันดามัน Andaman Art Museum





Krabi Municipality



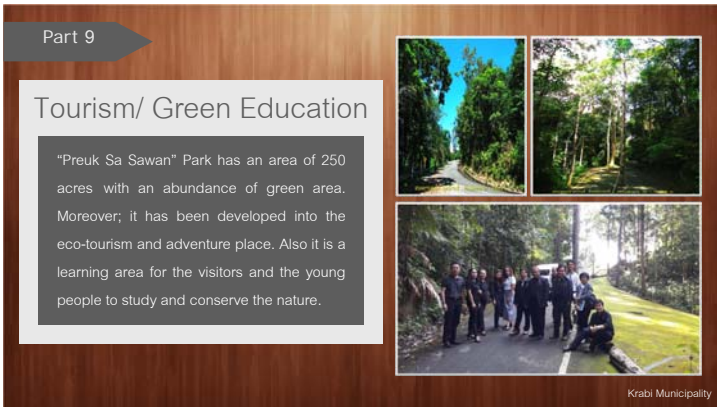
พิพิธภัณฑ์
ลูกบิดอันดามัน
Beads Museum

Krabi Municipality



อาคารผลิตลูกบิด
Beads Production Building

Krabi Municipality



Part 9

Tourism/ Green Education

"Preuk Sa Sawan" Park has an area of 250 acres with an abundance of green area. Moreover; it has been developed into the eco-tourism and adventure place. Also it is a learning area for the visitors and the young people to study and conserve the nature.

Krabi Municipality



Part 10

Tourism Public Engagement

Tourism Development televised on "Roi Mue Sand Muang", the popular TV program as the model to the Sustainable Environment by the people.

Project to promote the tourism, the unified community

"Center for food safety, where to buy souvenirs of our community and promoting healthy foot massage.

Krabi Municipality



Part 11

Tourism Public Engagement

Tourism Development televised on "Roi Mue Sand Muang", the popular TV program as the model to the Sustainable Environment by the people.

Project to promote the tourism, the unified community
Local bus trip

Krabi Municipality



Part 12

Tourism Public Engagement

Tourism Development televised on "Roi Mue Sand Muang", the popular TV program as the model to the Sustainable Environment by the people.

Project to promote the tourism, the unified community

Trading Community

Krabi Municipality

Part 13

Tourism Public Engagement

Tourism Development televised on "Roi Mue Sand Muang", the popular TV program as the model to the Sustainable Environment by the people.

Project to promote the tourism, the unified community

Creating Accessibility to the tourism water site



Part 14

Tourism Public Engagement

Tourism Development televised on "Roi Mue Sand Muang", the popular TV program as the model to the Sustainable Environment by the people.

Project to promote the tourism, the unified community

Floating Market, Muang Krabi



Part 15

Tourism Public Engagement

To foster the sustainable into the future, by giving priority to.

1. the participation of the citizens in the community by bring out the strength of the community and the potential to design and to manage as the tourist attractions.



Part 15

Tourism Public Engagement

2. Project "the model of Sustainable Environmental Management" that Krabi municipality is supported by IGES to run this learning process and for the 4 sources of the eco-tourism. It is to develop and conserve the natural resources and environment for the mangrove eco-tourism.



Part 15

Tourism Public Engagement

3 Project for promoting) Sustainability in Future of Thailand (TFCP).

As the town Krabi is 1 of the 6th in Thailand and only one in the south of Thailand of Organization of international cooperation of Japan (Japan International Cooperation Agency- JICA), that is considered as "Development of people, the youth and the tourists".



Thank you

Krabi Municipality