



Tourism, Public Engagement and Green Education

Luang Prabang City, Lao PDR

Construct Luang Prabang to be green, clean and beautiful, and ensure safe and prosperous living environment with the world heritage in the core

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City Profile

Luang Prabang city:

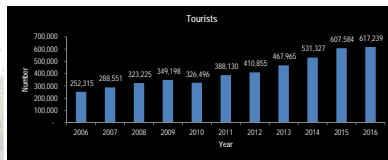
- Capital of Luang Prabang district and province
- Central transportation, education, tourism, economy, etc for the northern region of Laos

Area	761.406 Km2
Population	86,338
Village	114
Household	16,683

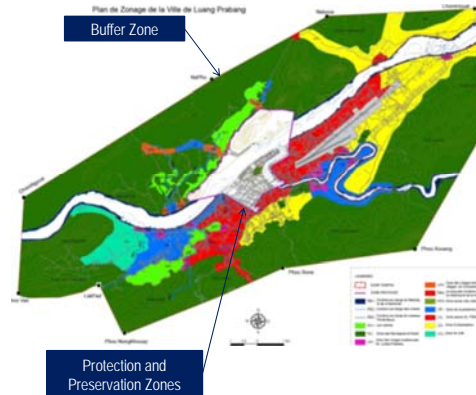


TOURISM

- World Heritage Site since 1995
- World Top Tourism City Golden Award year 2006, 2007, 2008, 2010, 2011, 2012 and 2015
- Totally 228 tourism sites within the province



URBAN DEVELOPMENT



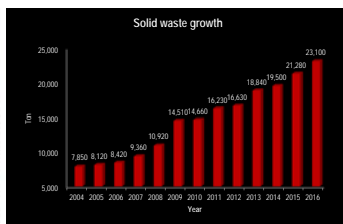
Urban Development Master Plan to protect and preserve the world heritage site from:

- Economic development
- Population growth
- Tourism development
- Urban infrastructure expansion

Sources: Department of Information, Culture and Tourism

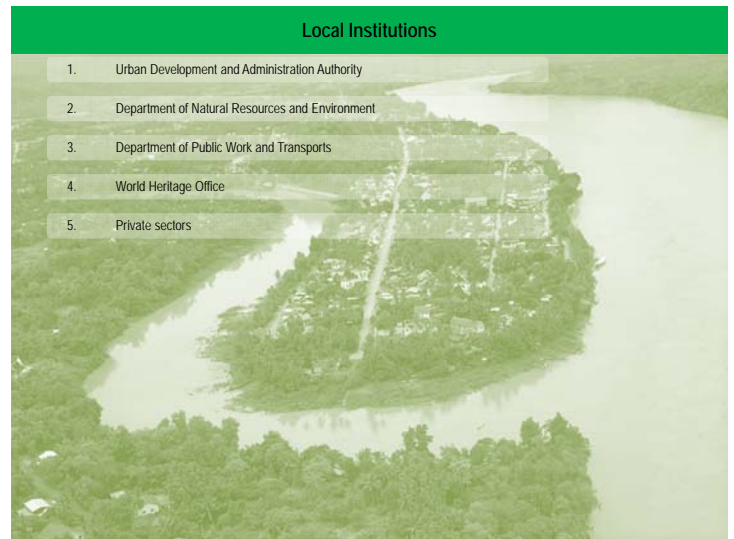
Environmental Challenges

- Social and economic development**
- Population growth
 - Tourist growth
 - Service and employee increases
 - Infrastructure expansion, etc.
- Environmental deterioration**
- Wastewater discharge
 - Solid waste generation
 - Traffic congestion
 - Natural space decrease, etc.



Local Institutions

- Urban Development and Administration Authority
- Department of Natural Resources and Environment
- Department of Public Work and Transports
- World Heritage Office
- Private sectors





E-Bus Project



- To reduce pollution and strengthen orderliness in the city
- Inexpensive and environmentally friendly



LPPE Project (Lao Pilot Project for Environment)



- ✓ Public training and awareness
- ✓ Promoted of 3Rs (Reuse-Reduce-Recycle)
- ✓ Improved waste collection and transportation systems
- ✓ Improved disposal site for long operation
- ✓ Enhanced guideline and policy on waste management
- ✓ Created vision and strategies on urban environmental sustainability

PADUL Project



72 Villages



- ✓ Developed strategy for urban drainage and sewerage system development and management
- ✓ Created master plan (short term, medium term and long term plans) for managing and developing urban drainage and sewerage systems



Year-2 (2014/2015)

- ✓ Public training and awareness
- ✓ Construction of Decentralized wastewater treatment solutions (DEWATS) in The Health College



Year-3 (2016/2017)

- ✓ Regional, national and local workshops on ESC and SDGs
- ✓ Construction of public toilet linked DEWATS in the Night Market

Green Education & Public Participation



Green School Program (supported by The Asia Foundation)

Educate and awareness teachers and students on implementation of waste management cycle (3Rs)



We Love Luang Prabang Activity

Gathering people from schools, hotels, guesthouses, restaurants, government offices, tourists, etc to clean garbage in the streets and riverbanks in every month or prior to important events.



CONCLUSIONS

Limitations:

- o Funds
- o Technologies
- o Human capacity
- o Public participation
- o Detailed action plan / regulation

Solutions:

- Increase international cooperation
- Promote public-private partnership
- Enhance capacity building and awareness
- Improve urban management regulations



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8-9 FEBRUARY 2017 • CHIANG RAI, THAILAND

THANK YOU!



World Heritage Site of Luang Prabang