SCG Corporate Social Responsibility

...be Good to do GREAT

SCG Business Overview

- Historical roots in producing Cement and expanded to Petrochemicals, Paper & Packaging, Building Products, and Distribution.
- Listed on the Stock Exchange of Thailand since 1976.
- In 2015, Assets 510.0 billion baht, Revenue from sales 439.6 billion baht (23% within ASEAN), EBITDA 82.7 billion baht (16% on Total Assets).
- Total employees of 53,096 persons within the ASEAN region (31st December 2015).

Core Business Units:
- SCG Cement - Building Materials
- SCG Chemicals
- SCG Packaging

SCG Vision

ASEAN Sustainable Business Leader
Innovative Workplace
Role model in Corporate Governance & Sustainable Development

4 Core Values Business Philosophy
- Adherence to Fairness
- Dedication to Excellence
- Belief in the Value of the Individual
- Concern for Social Responsibility

SCG 3 Key Success Factors

Stakeholders Delight
Leadership
Commitment
Corporate Culture

SCG Sustainability Pathway

Green Manufacturing
- Advocating & promoting SD concepts to others
- Creating value-added to producers & consumers
- Building capacity of suppliers and contractors

Balance Triple Bottom Line
- Compliance with regulations and laws is a minimum requirement for all SCG operations.
- Growing Economy
- Healthy Environment
- Happy Society

Sustainable Development Framework
**SCG CSR Approach**

*Don’t catch fish for them, but Teach them how to fish*

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**Corporate Social Responsibility**

**CSR Strategy**

*Categorized for a more Focus*

**Project Characteristics**

- **Advance**
  - Leadership
  - SCG Conserving Water for Tomorrow
- **Commitment**
  - Engagement
    - Sharing Opportunities... Drawing the Future
  - SCG Sharing the Dream

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**Corporate Social Responsibility**

**Beyond CSR : Partnership Model**

Community Partnership Association in Map Ta Phut, Rayong

- Uplift operations of members’ factory
- Enhance quality of life of community
- Strengthen mutual understanding among companies, community and relevant parties

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**Beyond CSR : Partnership Model**

**Memorandum of Association**

Scholarship for Nurse and Medical Personnel (2011 – 2016)

- 440 scholarships for B.A. in Nurse
- 10 scholarships for M.A. in Occupation Medicine and other related fields
- Provide special contract for 35 doctors to medical service in Rayong

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**Beyond CSR : SCG Conserving Water for Tomorrow**

- Check Dam Area
  - Lampang
  - Lamphun
  - Chiangrai
  - Chiangmai
  - Phrae
  - Nan
  - Rayong
  - Khonkan
  - Saraburi
  - Kanchanburi
  - Ratchaburi
  - Nakhonratchasarn

- 2007 Start
- 2014 1st Community Learning Center in Lampang
- 2015 2nd Community Learning Center in Lampang
- 2016 Sustainable Water Management 3rd Community Learning Center in Rayong
Beyond CSR: SCG Conserving Water for Tomorrow

Q & Share