King Bhumibol Adulyadej of Thailand’s Philosophy of Sufficiency Economy and Sustainable Development

Royal visits to the rural areas
To meet the people and learn about their plight through first-hand experiences by observing the area conditions and interviewing the people himself.

4,685 Royal Development Projects throughout Thailand

The majority concern the development of water sources

Water Sources Development

Agricultural Development

Soil Development
The term was first mentioned and introduced by His Majesty the King in 1997 when Thailand faced a severe economic crisis.

**3 Stages of Sufficiency Economy**

- **Stage 1:** Fundamental Stage (for individuals)
- **Stage 2:** Progressive or Interdependent Stage (cooperation among farmers / forming groups)
- **Stage 3:** Networking Stage (establishing networks / cooperation across the communities)

**The New Theory Farming**

* Sufficiency Economy for Agricultural Sector

- Residential areas & Animal husbandry: 10%
- Rice field: 30%
- Pond: 30%
- Multiple cropping: 30%
- Diverse activities
- Selling surplus

* Sufficiency or self-reliance at the farm level
Six Royal Development Study Centres

Royal Development Study Centres
To conduct studies, researches and experiments

Representing the region’s local characteristics with a focus dealing with specific problems of the areas and providing alternative means to solve the problems

‘Model of Success’

To provide a comprehensive or ‘one-stop service’

Demonstrations in the form of ‘living natural museum’

Support the farmers in two ways:---providing technical knowledge
---offering production inputs

Target groups = people living in the surrounding villages

To serve as a centre for integrated development patterns

Multi-disciplinary concept
Integration of development activities

To be the place for exchange of experiences & knowledge

✓ Integrating theory with practice
✓ Gathering successful results for demonstration

Model farmers/Learning centres
Efficiently applying the knowledge gained from the centre

Sharing the knowledge with others
Research by Thailand Research Fund (2010)

Samples = 2,381 agricultural families in Chainat Province

REVENUE = 384,242 Baht (10,978 USD)
EXPENSE = 293,752 Baht (8,392 USD)
INCOME = 90,490 Baht (2,585 USD)

average per family per year
We shall reign with righteousness for the benefits and happiness of the Siamese people.