



6th HIGH LEVEL SEMINAR on ENVIRONMENTALLY SUSTAINABLE CITIES

February 9-10, 2015 • Johor Bahru, Malaysia

Phichit Municipality A Livable City towards ASEAN ESC

Date : 8 - 10 Feb. 2015
Thistle Johor Bahru
Iskandar Malaysia, Malaysia



Phichit Municipality Vision

**A livable city
with efficiency management and
effectiveness service
to makes people satisfactory.**



Goals and the Future pathway

➤ Goals:

1: A Healthy and Well-being City

2: Environmental Management

3: Low Carbon City

Implementing Strategy

3.1: City of Tree

3.2: City of Waste Minimization

3.3: City Energy Efficiency

3.4: City of Sustainable Consumption

➤ Future pathway



Goal 1: A Healthy and Well-being City:

Strategy: Build a community's livelihoods and well-being:

- Preserve and Protect Environmental Service
- Community's common goals and participatory process



Goal 2: Environmental Management

Strategy:

- Strong Commitment on ESC
- Ideas driven on a action plan of a liveable city



Goal 3: Low Carbon City

Strategy:

3.1 City of Tree

- Increasing CO₂ absorbing factor
- Tree survey and conservation
- Planting in a special events
- Focus on perennial trees instead of flowering trees



Low Carbon City:

Goal 3: Low Carbon City

Strategy 3.2: Waste Minimization Strategy:

- Sanitary landfill / household waste segregation
- organic fertilizer from organic waste
- garbage bank and waste reuse / recycling
- product values creating from recycling waste



Low Carbon City:

Goal 3: Low Carbon City

Strategy:

3.3 Energy Efficiency Strategy :

- Electric and fuel savings
- Support alternative energy



Goal 3: Low Carbon City

Strategy:

3.4: Sustainable Consumption Strategy

Environmentally Behavior

- Self-sufficiency
- eco-friendly products and services consumption
- i.e. vessel plants, homegrown vegetables, eatable plants around parks/offices
- recycling wastewater
- adapt recycled materials into some festivals or activities



Future pathway: A City model

- Knowledge Hub and Learning centre for environmental management
- Sharing & exchanging experience



- Key lessons learned to other municipalities
 - activity / worksheets
 - learning by doing
 - Story telling
 - lecturing, video games, leaflet



Thank you

