

# **The Replication Project in Pakkret Municipality, Thailand**



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## **Best Practice :**

**People oriented approach in rearranging  
traditional market  
and street vender toward livable city  
Solo City, Indonesia**



## **Replication Project :**

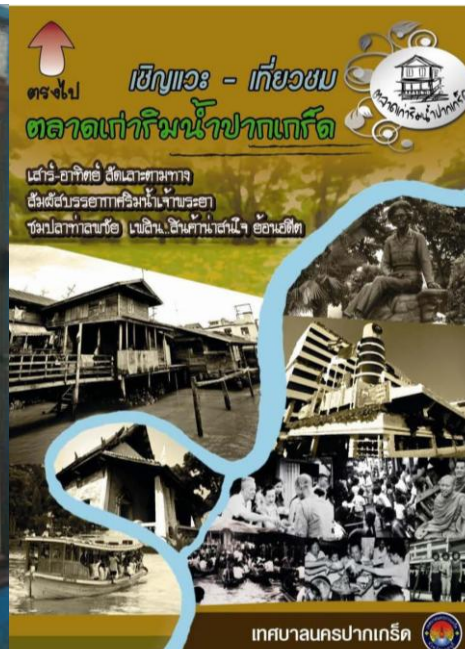
**Participatory and Sustainable Conservation and Development  
of Pakkret Old Waterfront Market Project**

**Pakkret Municipality, Thailand**



# What we are going to present...

1. What were the main outcomes for our city and the people living in our city?
2. What are important factors for a successful replication?
3. How do we plan to continue?





## WHY we would like to conserve... The Old Waterfront Market?



# variety of local wisdom

# What activities we have done...

## ***For Result 1:***

### ***Old market of Pakkret become conservative 'tourist spot' of Nonthaburi Province***

1.1 Workshop of stake holders such as private sectors, government agencies, academic institute, communities, press to set up strategy, vision, and action plan for Pakkret old market conservation 2012





## 1.2 Community mapping and master plan for landscape and environmental improvement for sustainable Pakkret old market





### 1.3 Activity/project execution under Pakkret old market action plan 2012







## 1.4 Public relation activity for promoting Pakkret old market as cultural tourist attraction of Pakkret Municipality





## **For Result 2:**

# **Conservation and development group of Pakkret old market becomes strong and capable in market management**

## 2.1 Training and study tour for working group and community leaders in market management with tri-party participation





## 2.2 Establishment and mobilization of sustainable Pakkret old market conservation group



**Mr. Supakarn Leelayuwa**

Chairman of Pakkret old waterfront market conservation & development group





# Main outcomes

## Expected Outcomes



**1. Number of vendors increase compared to present**

**2. The Old Market of Pakkret is packed in Nonthaburi province's tourism calendar**

**3. One conservation and development group of Pakkret old market with clear management structure, regulation, execution plan, and office location**





## Unexpected Outcomes

**-for the sustainable living of people in our city-**

### **Improvement of Human well being**

#### **1. More income generation among market community**





# Improvement of Human well being

**2. Better Urban Landscaping in market and pier for tourism**

**3. Increasing security by less accident from motorbikes**





# Improvement of Social well being

1. Chinese-Thai-Mon's Cultural and traditional rehabilitation and strengthening
2. More proper city identity





# Improvement of Social well being

- 3. Reduction GAP between Gen A and Gen C**
- 4. Reduction GAP between municipality and community**





# Improvement of Environmental well being

## 1. Better public health from better environment in the market





# Improvement of Environmental well being

## 2. More environmental awareness among youth and community





## Our important factors for a successful replication



**Stakeholders  
Participation**

**Proper  
Development Policy**



# Plans to be continued



**Establish Pakkret Old Market Association**



**Develop Master Plan of Sustainable Old Market Development**



**Riverine Walk Way for Flood Prevention and Tourism Promotion**



**Continue the activities to promote Chinese-Thai-Mon Culture & Traditions annually in order to increase people participation and income generation**



## **We would like to thank you for**

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Our BP: Joko Widodo and his crews of Solo City, Indonesia

Our consultant team : Asso.Professor Yongtanit and Thammasat University staffs

Our team : Our mayor and Pakkret Municipality staffs

**And your attention!**

**Welcome to Pakkret Old Waterfront Market**