



# URBAN GREEN GROWTH IN DYNAMIC ASIA

A CONTRIBUTION TO THE ASEAN ESC  
MODEL CITIES PROGRAMME

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# OECD Green Cities Programme

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- Launched in 2010
- Purpose:
  - To assess the impact of urban green growth policies on urban and national performance
  - To propose effective policy framework through case studies in OECD and non-OECD cities
- Four case studies – Paris, Chicago, Stockholm and Kitakyushu (2011-12)
- A synthesis “Green Growth in Cities” (2013)



Knowledge to be shared with fast-growing Asian cities



Urban green growth in dynamic Asia:

## Key questions to answer

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1. How different/similar are the **policy contexts** of fast-growing Asian cities and those of OECD cities? How does this influence **local strategies for green growth**?
2. What are key **opportunity areas** for urban green growth in fast-growing Asian cities?
3. What are key **enabling strategies** for urban green growth in fast-growing Asian cities?



Urban green growth in dynamic Asia:

## Three elements of the project

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### 1. Conceptual framework (2013-14)

- Second draft being reviewed (by 14 March)
- Country consultation workshops (Bangkok/Jakarta)

### 2. Case studies (2014-15)

- 4-6 cities (Bangkok, Surabaya, ... )
- Individual report as the deliverable

### 3. Knowledge sharing activities (2013-15)

- Workshops / forums
  - OECD-ADB Manila workshop (Feb 2013)
  - Stockholm workshop (May 2013)
  - Kitakyushu Mayors Forum (Oct 2013)
  - Surabaya workshop (Feb 2014)
- Multi-city mutual learning: “Knowledge sharing platform”



# Urban green growth in dynamic Asia: Conceptual Framework

## Urban Green Growth Policies

### Urban Green Growth Strategies Deriving from Baseline Conditions

1. Promoting Urban Resilience
2. Addressing Poverty and Social Equity
3. Pursuing Long-Term Economic Development Goals while Achieving Short-Term Benefits
4. Adopting Proactive Green Infrastructure Strategies to Keep up with the Speed of Development
5. Accelerating Environmental Actions along with Economic Growth



*Strategies can be best concretised in specific opportunity areas*

### Opportunity Areas for Urban Green Growth

1. Energy
2. Land Use and Transport
3. Buildings
4. Water Resource Management
5. Solid Waste Management
6. Green Goods and Services

National-Local  
Integration

Finance

Policy  
Instruments

Local  
Governance

International  
Cooperation

## Enabling Strategies

## Outcomes

Green Jobs  
and Innovation

Inclusiveness

Climate  
Change  
Adaptation  
and Mitigation

Healthier local  
Environment  
and Urban  
Attractiveness

*Results in*



*Ensures Policy Implementation*





## Knowledge sharing platform on urban green growth in dynamic Asia: objectives

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1. Mutual learning among participating cities
  - With a particular focus on implementation obstacles
2. Information sharing among institutions supporting each participating city
  - Coherence, effectiveness
3. Feedback to the OECD's methodology / approach to foster urban green growth in dynamic Asia



## Multi-step process of the knowledge sharing platform (proposed)

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1. Inviting 4-6 participating (core) cities
2. Setting up topics for knowledge sharing
3. Field workshops, hosted by each participating city, with potential support from implementation partners
4. Reporting the results (incorporating them into OECD case study reports)
5. Forum – evaluating the results of the whole knowledge sharing project



# THANK YOU

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