Presentation on:

The Role of Practical Good Governance and Partnership in Development Program on Environmental Sustainable City in Metro Lampung

Presented by:
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Brief Introduction of Metro City

- Metro is a city located in the center of Lampung Province, Sumatera Island, is about ± 45 km far from Bandar Lampung (the capital of Lampung Province);
- Metro is the relatively new city region, “born” in 27 April 1999, by the legal and formal regulation is Act Number 12 year 1999;
- Area: 68.74 km² (26.54 mil²), population: ± 160,000 people;
- Livelihood: service sector = ± 29%, trading sector = ± 28%, agriculture sector = ± 26%, others = ± 17%;
- Rice fields area = ± 3000 hectare, moor = ± 100 hectare
Vision

• Metro City is the Education Center City, and the public and community has excellent performance and prosperity

Mission

• Govern and build the stable and balance condition between development program and protection and preservation on natural resources and environment
• Achieve sustainable regional development and quality of environment
• Raising the good governance to achieve two points above

Policy

• Keep controlling pollution through building and improving best management, system and mechanism on environment and natural resources
Integrated Approach on Environmental Development

Environmentally Sustainable City

- Ethical Value & Norm
- Local Public Wisdom

Ecogreen City

Mindset and lifestyle changing

Love Environment Culture

- Reinvention
- Revitalization
- Reactualization
- Reinternalization
- Encouragement
- Empowerment

Continually Improvement

Socio - Economy Approach

Technology Approach

A Better Sustainability
A Better Efficiency
A Better Quality Life

Law & Order Approach (Regulation & Law Enforcement)

Political Good Will

Public Participation

Integrated Sustainable City = next model?

5th High Level Seminar – Environment Asian Summit – East Asia Summit Environmental Minister Meeting 28 February – 01 March 2014 Surabaya, Indonesia
Partnership Networking on Environmental Development in Metro City

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Outcomes and Achievements

The most meaningful and important outcomes are:

• The raising significantly of public care and comunal awareness to protect, preserve, conserve and manage the environment satisfactorily;

• The raising trend significantly of commercial business sector to improve their extended producer responsibility and corporate social responsibility associated with environment;

• Many national level award that got by Metro City Government but we will not stop at that “Award”, we will continually make some innovation and new breakthrough in practice of good governance to improve our care to environment.
1. To socialize “Garden City” concept as Metro city character to public, performed by cooperation with universities, business sector belonged to the government and others, since 2007.

2. Gerhan program (Gerakan Rehabilitasi Lahan) – Land Rehabilitation Program for 150 hectare land which was carried out since 2004 until 2007.

3. In 2009 “OMOT” (One Man One Tree) program was already conducted, cooperated with BPDAS WSS (Balai Pengelolahan Daerah Aliran Sungai Way Seputih Sekampung), success to plant more than 36,000 trees.

4. In year 2010, Metro City carried out planting of 60,000 trembesi trees along the river bank.

5. In 2010 “OBIT” (One Billion Tree) program, planting of 25,000 trees in all villages and area region in Metro, and in all local district government office.
6. Planting pule trees for green program along the street, Akasia trees along DAS of Way Bunut, Way Grenjeng, Way Raman and critical area and bengkok land (tanah bengkok) in 59,9 hectare area.

7. To publish and socialize Mayor Order Number 14/KPTS/C.2.3/2011 on 31 Januari 2011 about village forest activist

   “If there is a married couple they are obliged to plant 5 trees

8. Agreement of unwritten rules among society and environmental activist about trees planting, that is; planting of 4 trees, 3 (three) trees will belong to society and 1 (one) tree belong to activist.
9. To oblige the government employee of Metro city to plant some trees to get approval of (DP3) annual evaluation of the performance

10. Carry out KMDM (Kecil Menanam Dewasa Memanen/Planting now, harvesting tomorrow) to elementary students.


12. Participating in green city development Program (P2KH).

13. Carry out MoU between Ministry of Forestry and government of Metro city in green city Program.
Work by Bike –
Green Transportation
ENVIRONMENTAL ACTIVIST COMMUNITY
PLANTING NOW, HARVESTING TOMORROW
CIVIL SERVANTS ARE OBLIGED TO PLANT TREES
GREEN CITY FESTIVAL
National Awards
• Waste separation and segregation is started from the producers, such as: family, factory;
• Bicycle track, street pavement and pedestrian that are environmental and public friendly;
• Energy efficiency, cleaner fuel, renewable energy;
• Green public transportation;
• Waste generates electricity power. So, waste is “not only waste” but the precious material for renewable green energy power;
• Every kind of household equipment and goods is the result of production of reuse and recycle of waste, more extensive efforts to reduce, reuse and recycle of waste;
• Integrated 5R action, reduce, reuse and recycle of waste, replace and replant includes: Bank Sampah;
• Integrated Green Opened Public Space;
• Annualy Green Festival;
• Green building design is the priority requirements to make a building in Metro;
• Stronger Cooperative Framework in regional, national and international;
• Stronger cooperative framework among city entities and intensive law enforcement act for environmental regulations and policy;
• Every kind of business activity in Metro City is performed with consideration of environmental friendly;
• Soil, water and air is good enough for resource to support the improvement of life quality