Vision statement and its Attributes

A vibrant, equitable, sustainable and competitive environment that embraces Cebu’s creativity and its cultural, historical and natural resources, with strong citizen participation and responsive governance.

- **Cultural & Historic**: The fusion of a vibrant, modern and sustainable environment that embraces Cebuano creativity and its cultural, historical and natural heritage, with a sense of identity and belonging.

- **Innovative, Creative & Competitive**: A proactive, adaptive, effective and quality educational system & globally competitive business environment that maximizes key economic drivers and livelihood opportunities.

- **Inclusive, Equitable & Livable**: A developed, responsive and efficient physical and social infrastructure that provides safe, secure and healthy living environment for all members of society.

- **Interconnected & Compact**: Physically, economically and socially integrated Metro Cebu communities where individual growth areas are compact and walkable.

- **Green**: Sustainable and Resilient development that preserves and nurtures the unique natural environment.

- **Integrated, Coordinated & Participative**: A strong Citizen’s Participation and collaboration together with responsive and accountable governance that identifies, plans, and delivers integrated solutions.
Vision Statement & its Attributes

- Cultural & Historic
- Innovative, Creative & Competitive
- Inclusive, Equitable & Livable
- Interconnected & Compact
- Green
- Integrated, Coordinated & Participative

Strategies & Targets

- Competitiveness
- Mobility
- Livability
- Metropolitan Management

Projects

Strategies & Targets can be an engine to accelerate projects