Global Transport Emission Reduction Campaigns:
Gaps and Opportunities

Robert Earley
Transport Program Manager

Clean Air Asia

Rob.earley@cleanairasia.org

5th High Level Seminar on Environmentally Sustainable Cities
28 February 2014
Surabaya, Indonesia

CLEAN AIR ASIA

CLEAN AIR ASIA

OUR AIM

Clean Air Asia leads efforts to enable Asia's

1,000+ CITIES

to reduce both air pollution and CO_2 emissions, and thereby contribute to more livable and healthy cities with blue skies and a low carbon footprint. Emissions can be reduced through policies, plans, programs, and concrete measures that cover air quality, transport and industrial emissions, and energy use.

OUR ROLE

Decision makers use **reliable analysis, knowledge, data and effective tools** to understand the program and identify solutions.

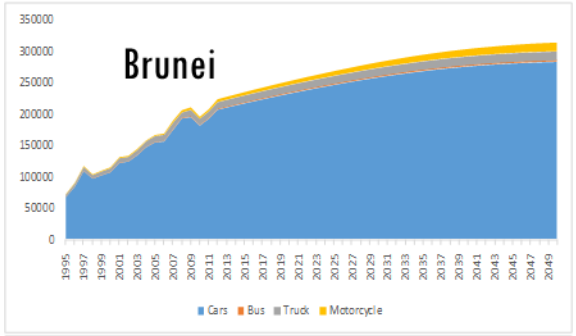
Stakeholders at the city, national and regional level **cooperate better through networks and partnerships.**

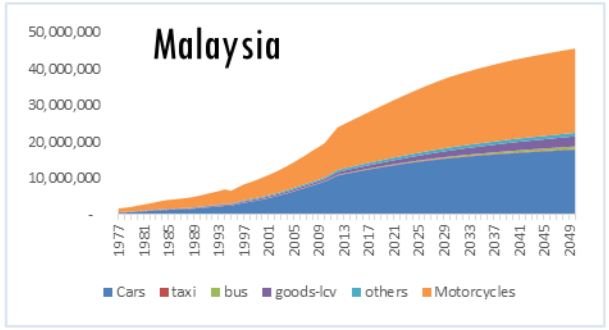
Policies and programs are in place that are **science-based, stakeholder-inclusive and effective.**

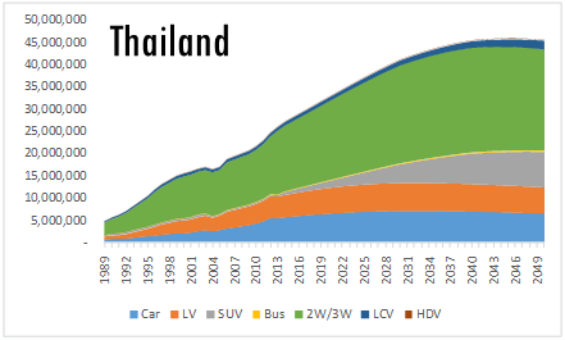
Outline of the Presentation

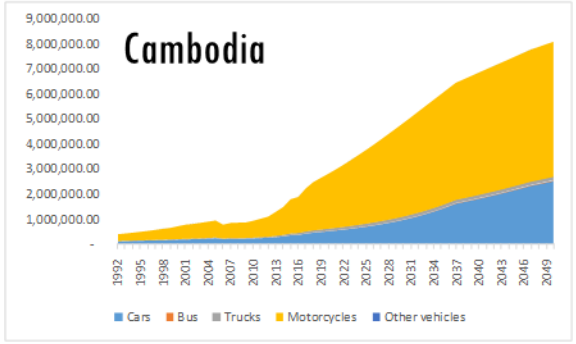
- Background
- Research Objective
- Methodology
- Identified Priority Areas
  - $PM_{2.5}$ and black carbon emissions
  - Emissions from 2- and 3-wheelers
  - Green Freight
  - I/M Programs
  - Secondary markets for outdated vehicles and engines
- Conclusions

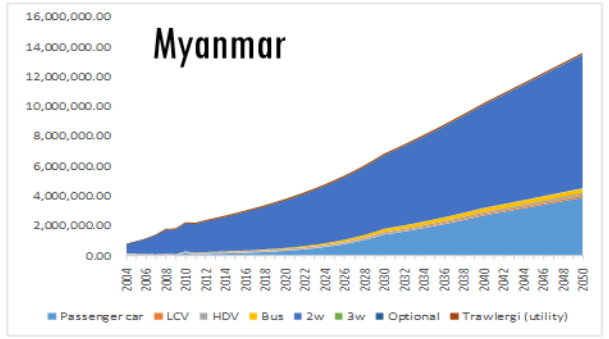
Vehicle Population Growth

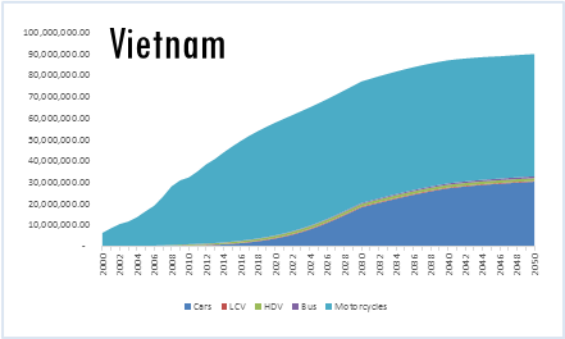


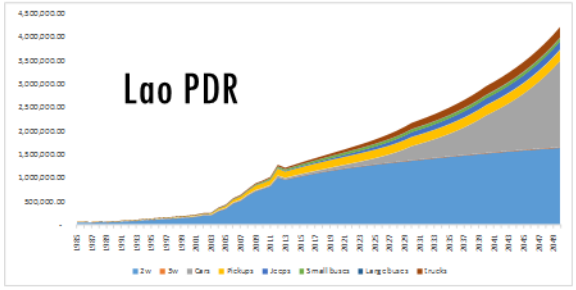


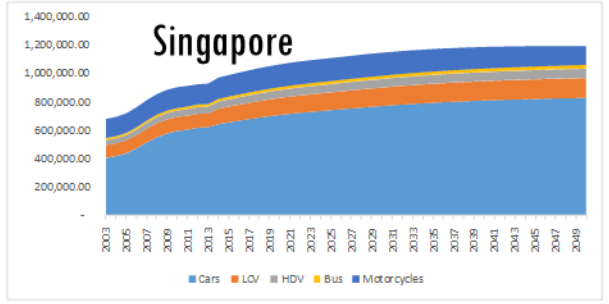










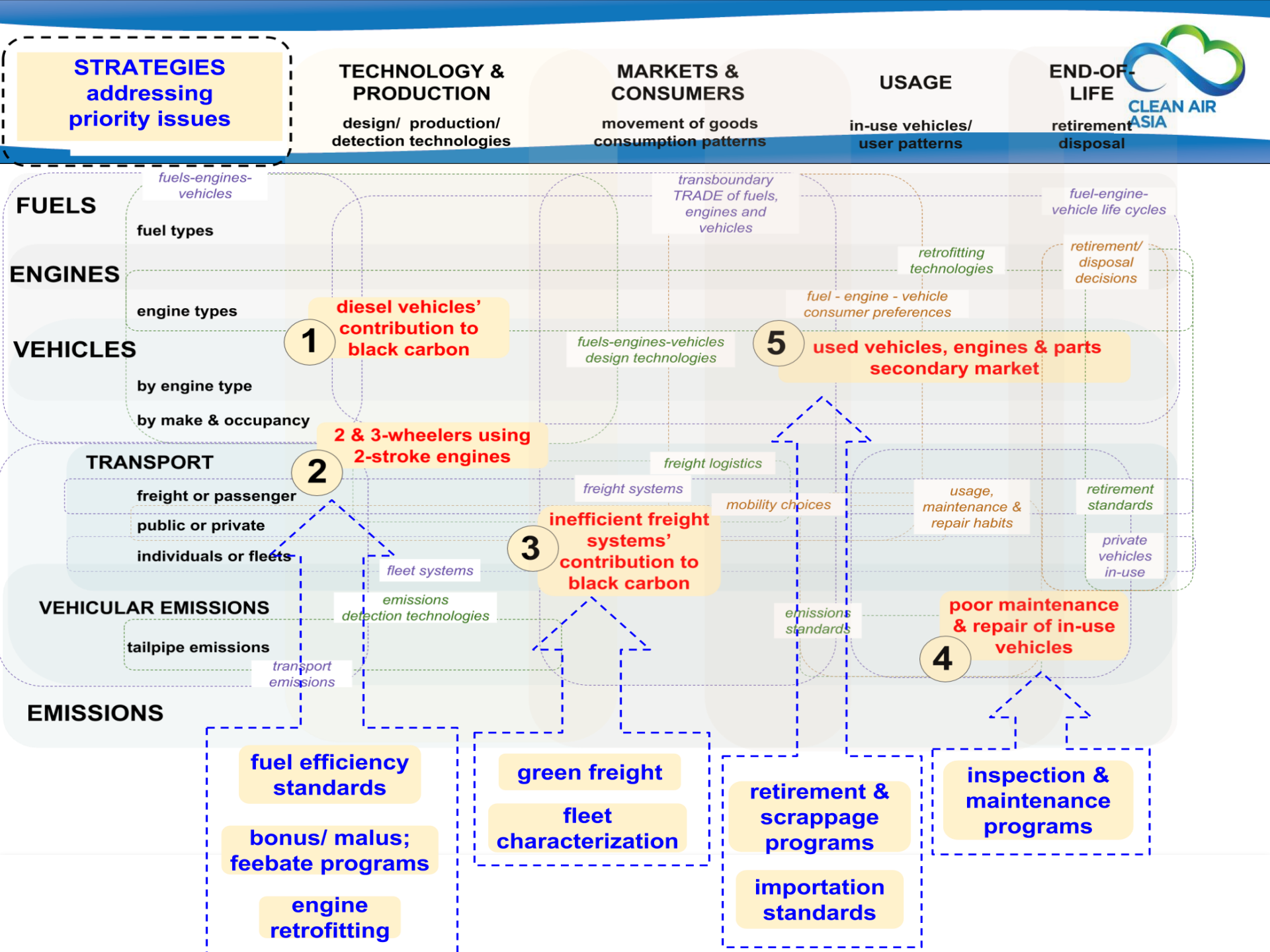


Introduction

- Increases in urban populations in Asia, Africa, and Latin America and the Caribbean are projected to grow by 1.4 billion, 0.9 billion, & 0.2 billion respectively.
- CO_2 emissions from fossil fuel combustion will increase 45% from 2006 to 2030, 97% of this growth will be in non-OECD countries. (IEA, 2011)
- Currently, the transport sector is responsible for 23-24% of global emissions; 17-18% of which are from road transport activities.
- In 2030, the number of motor vehicles on the world's roads is projected to double from its 2010 level – 1.4 billion to 2.8 billion

Objectives

- Provide an overview of transportation emission management initiatives at the global level
  - Identify gaps where future interventions would have significant positive impacts on emission reduction efforts
  - Identify and recommend potential areas for action


STRATEGIES addressing priority issues
TECHNOLOGY & PRODUCTION
design/ production/ detection technologies
MARKETS & CONSUMERS
movement of goods consumption patterns
USAGE
in-use vehicles/ user patterns
END-OF-LIFE
retirement disposal
CLEAN AIR ASIA
FUELS
ENGINES
VEHICLES
TRANSPORT
VEHICULAR EMISSIONS
EMISSIONS
fuels-engines-vehicles
fuel types
engine types
by engine type
by make & occupancy
freight or passenger
public or private
individuals or fleets
tailpipe emissions
transboundary TRADE of fuels, engines and vehicles
fuel-engine-vehicle life cycles
retrofitting technologies
retirement/ disposal decisions
fuel - engine - vehicle consumer preferences
fuels-engines-vehicles design technologies
freight logistics
freight systems
mobility choices
usage, maintenance & repair habits
retirement standards
private vehicles in-use
fleet systems
emissions detection technologies
emissions standards
transport emissions
1 diesel vehicles' contribution to black carbon
2 2 & 3-wheelers using 2-stroke engines
3 inefficient freight systems' contribution to black carbon
4 poor maintenance & repair of in-use vehicles
5 used vehicles, engines & parts secondary market
fuel efficiency standards
bonus/ malus; feebate programs
engine retrofitting
green freight
fleet characterization
retirement & scrappage programs
importation standards
inspection & maintenance programs

CLEAN AIR ASIA

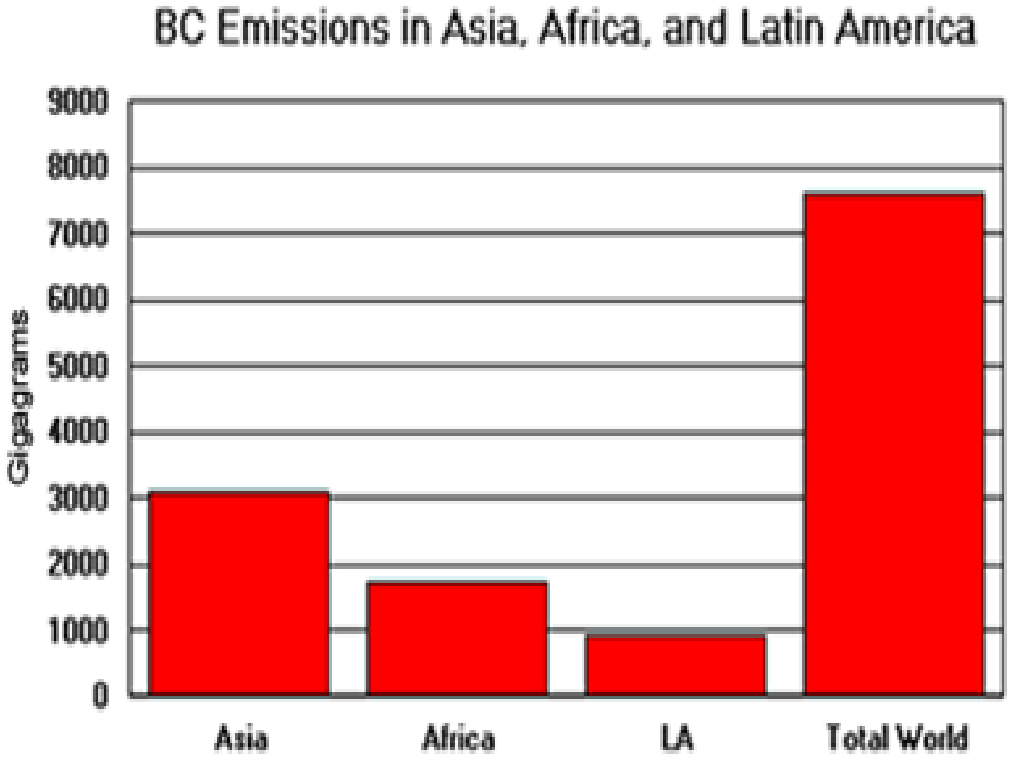
RESULTS AND DISCUSSION

$PM_{2.5}$ and Black Carbon Emissions

CLEAN AIR ASIA

Gaps

- Diesel engines and vehicles are their primary sources in transport
- Exhaust from diesel engines has been identified as a carcinogen by the WHO
- Asia accounts for the bulk of $PM_{2.5}$ and BC emissions
- Lack of or ineffective implementation of more stringent fuel & vehicle standards to address this



Source: http://www.epa.gov/blackcarbon/basic.html

$PM_{2.5}$ and Black Carbon Emissions *Opportunities*

- Implementation of more stringent fuel and vehicle standards, where these are established; enactment of tighter standards, where they are not for new vehicles
- Implementation of incremental technology improvements to in-use vehicles to complement stringent standards
- Exploration and promotion of alternative fuels & hybridization
- Curbing emissions will result in co-benefits (climate change mitigation) and improved public health

Emissions from Two- and three-wheelers

CLEAN AIR ASIA

Gaps

- Increase in the number of motorcycles and percentage share in total vehicle fleet
- This increase is unaccompanied by stringent standards and/or technologies to curb emissions

Opportunities

- Strengthen campaigns and initiatives that retrofit old engines, introduce alternative fuels and vehicles (e.g. e-tricycles)
- Feebate-rebate programs

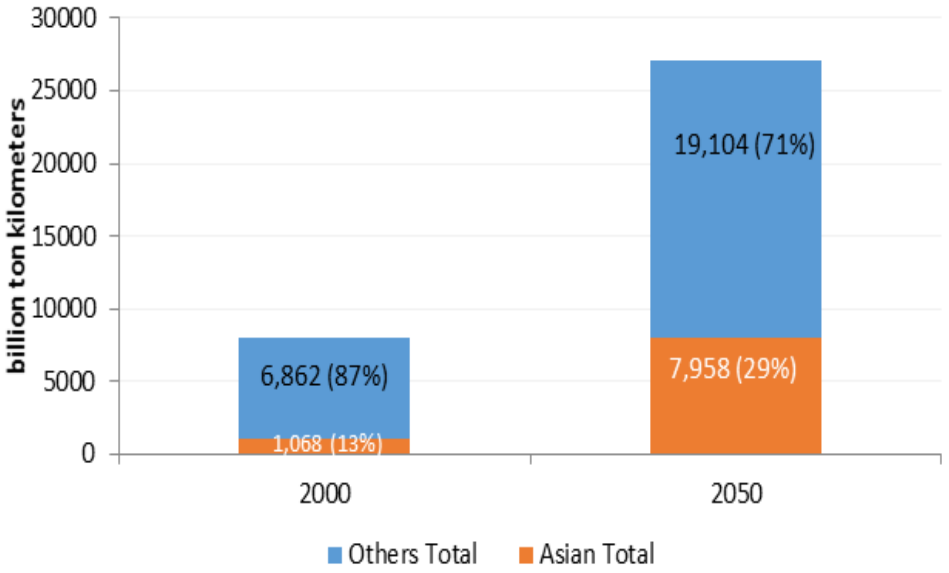
Green Freight

CLEAN AIR ASIA

Gaps

- Medium- and heavy-duty vehicles, comprise a small percentage (less than 10%) in total vehicle fleet but account for majority (more than 50%) of total CO_2 emissions from the sector
- Lack of policies that address emissions from road freight
- Sector fragmentation; lack/unavailability of data to support and measure initiatives

(Projected) travel activity of trucks in Asia



Source: Clean Air Asia, 2012

Green Freight

Opportunities

- A number of successful pilot projects that can be scaled up and replicated at the national and/or regional levels
- Regional initiatives (e.g. GFA, Green Freight Europe, Smartway) to streamline activities and operations

Inspection & Maintenance Programs

CLEAN AIR ASIA

Gaps

- National governments' lack of resources and capacity to conduct and oversee I/M operations
- Decentralized I/M systems leave much room for rent-seeking behavior
- Ineffective enforcement

Opportunities

- Complementation of existing programs with existing standards
- Packaging incentives in a manner relevant to key stakeholders
- Awareness raising campaigns

Migration & continued use of outdated vehicles and engines

CLEAN AIR ASIA

Gaps

- Lack of policies that address vehicle and engine scrappage certification
- Vehicles with technologies deemed obsolete are transferred to areas with less stringent standards
- Gap in international and regional export/importation standards & transboundary movement of retired vehicles

Opportunities

- Concerted action at the regional and international levels; e.g. a global campaign **on emission standards for imported second-hand vehicles** to raise the awareness on the issue

Conclusions

- Fuels and vehicles comprise a system and campaigns need to be cognizant of the interconnectivity of issues and potential benefits.
  - Curbing $PM_{2.5}$ and black carbon emissions from diesel engines cuts across other priority issues: green (road) freight, emissions from two- and three-wheelers, and stringent standards for imported second-hand vehicles

Conclusions

- Policies and standards, when effectively implemented, strengthen/contribute to the success of existing programs
  - I/M programs need to be backed up by stringent standards and efficient and effective systems of implementation
  - Technologies (e.g. DPFs) to reduce emissions from in-use vehicles can only be used when sulfur content in fuels are significantly low

For more information: www.cleanairasia.org

BAQ
BETTER AIR QUALITY CONFERENCE
sri lanka
19-21 November 2014

CLEAN AIR ASIA

Clean Air Asia Center

center@cleanairasia.org
Unit 3505 Robinsons Equitable Tower
ADB Avenue, Pasig City
Metro Manila 1605
Philippines

Clean Air Asia China Office

china@cleanairasia.org
901A Reignwood Building,
No. 8 YongAnDongLi
Jianguomenwai Avenue Beijing
China

Clean Air Asia India Office

india@cleanairasia.org
1st Floor, Building No. 4
Thyagraj Nagar Market, Lodhi Colony
New Delhi 110003
India

Clean Air Asia Country Networks

China • India • Indonesia • Nepal • Pakistan • Philippines • Sri Lanka • Vietnam

Clean Air Asia Center Members

acfa
ASIAN CLEAN FUELS ASSOCIATION

245 Clean Air Asia Partnership Members

- Cities
- Environment ministries and government agencies
- Development agencies and foundations
- Non-government organizations
- Academic and research institutions
- Private sector companies and associations

Donors in 2012 to 2013

Asian Development Bank ● Cities Development Initiative for Asia ● ClimateWorks Foundation ● DHL/IKEA/UPS ● Energy Foundation ● Fredskorpset Norway ● Fu Tak Iam Foundation ● German International Cooperation (GIZ) ● Institute for Global Environmental Strategies (IGES) ● Institute for Transport Policy Studies ● Institute for Transportation and Development Policy ● International Union for Conservation of Nature ● L'Agence Française de Développement (AFD) ● MAHA ● Pilipinas Shell ● Rockefeller Brothers Fund ● Shakti Foundation ● Shell Foundation ● United Nations Environment Program Partnership for Clean Fuels and Vehicles (UNEP PCFV) ● USAID CEnergy ● Veolia ● World Bank