



Cambodia's Clean City Program

For Sustainability Cities:
Clean City- Clean Resorts- Good Services

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Duration: 5 minutes



Contents

1. Background and Key Information
2. Major Successes and Challenges
3. Regional Linkage
4. Future Plan & Ideas
5. Partnership & Stakeholders



Working for Clean City

1. National Dissemination on ESC Indicator
2. National initiative for Clean City Program
 - The way for success the Clean City Award
 - Awarding Criteria:
 - Grade 1 for Rumdul 3- Scoring between 77-57 (75%)
 - Grade 2 for Rumdul 2- Scoring between 56-46 (60%)
 - Grade 3 for Rumdul 1- Scoring between 45-31 (40%)
 - Contest Criteria : Urban or city area where having the population more than 10 000 people.
3. National action for Plastic Bags Reduction



Disseminating AESC Indicators

- ASEAN Environmentally Sustainability Cities Indicator has been Making in Booklet for 2 languages, English-Khmer
- Ongoing to make the MoE guideline for implementing Clean Land, Clean Water and Clean Air, Mechanism for scoring and evaluating for 24 City-Provincial Environmental Departments.
- Making the Contest and Awarding program.



WHY working for Clean City?

- Improving Awareness in proper living of People in the city
- Changing behavior on generating-Reusing-Recycling and Disposing Waste.
- Making Their home, their Community Clean
- Thinking about Future environment and Sanitation.
- Improving The trustworthy and long stayed of tourists.

HOW Implementing Clean City Program?

- Structuring The National and Provincial Committee for Clean City.
 - Establishing The Criteria for Clean City:
 - Environmental Management Indicators
 - Cleansing Indicators
 - Waste Management Indicators
 - Awareness Improvement Indicators
 - Green land improvement Indicators
 - Health safeguard, Social Security Indicators
 - Tourism habilitation and infrastructure Indicators
 - Establishing the scoring mechanism for awarding:
 - 3 sets of Rumdul Flower: Scoring between 77-57 (75%)
 - 2 sets of Rumdul Flower: Scoring between 56-46 (60%)
 - 1 set of Rumdul Flower: Scoring between 45-31 (40%)
 - Period of awarding: each 2 years
- (<http://www.cambodiacleancity.gov.kh>)



Clean City, Vision and Mission

Vision

Improving the beauty, sanitation, good environment, and living standards along the cities for the sake of the people's socio-economic activities, especially contributing to make the cities of the Kingdom of Cambodia become the warm tourist attractions.

Mission

The National Committee for Clean City Assessment has the main roles as follows:

- Carrying out training and awareness raising campaign about the Clean City Contest to the public
- Setting up registration forms and applications for the Clean City Contest
- Arranging and putting the Clean City Contest into operation
- Assessing the candidacy cities based on the Clean City Standard
- Issuing the official label to the awarded cities
- Examining and monitoring the implementation of the awarded cities after winning the label from N.C.C.A
- Giving recommendations and advices to the candidacy cities that have not yet met the Clean City Standard's criteria
- Reprocessing the label from any city—losing and not complying with the Clean City Standard's criteria
- Preparing and updating the indicators and procedures for the Clean City Contest
- Cooperating with all ministries, institutions, private sector and relevant stakeholders to coordinate the above works more efficiently
- Performing other works assigned by the Royal Government.



NATIONAL COMMITTEE FOR CLEAN CITY ASSESSMENT

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Clean City Label

-  **1 Romduol Flower Label**
-  **2 Romduol Flowers label**
-  **3 Romduol Flowers Label**





Plastic Bag Reduction

Poster

ពីពេលនេះតទៅ យើងប្រើប្រាស់ប្រេងប្រាស់ថយចុះប្រើប្រាស់ថយចុះប្រេងប្រាស់ថយចុះ
We together less using plastic bags, from now on.

ខ្ញុំដំលិតនៅកម្ពុជា អាចប្រើប្រាស់បានច្រើនដង មានកត្តាទីបំបាត់បង្គោល
I am made in Cambodia, reusable: Reduce Plastic Bags

ខ្ញុំដំលិតពីសារធាតុសរីរាង្គ សំណល់ងាយរលួយ
I made from organic matter, easy biodegrade.

សូមកុំបំភ្លេចខ្ញុំ ខ្ញុំធ្លាប់មានប្រវត្តិវែងលោកអ្នកយូរមកហើយ
Let's think of me, I have been long history with you.



ថង់ប្លាស្ទិកមាន:
Plastic Bags:

អាយុ ៤០០-១០០០ឆ្នាំនៅលើផែនដី
Live in the planet for 400-1000 years
ផ្គុំសារធាតុបំបាត់បង្គោល ពេលដុតចេញ
Compound pollutants matter when burnt
ធ្វើឱ្យកកស្ទះល្អ ទទួលបានសម្រាប់បំបាត់
Blocked sewer and made LF faster filled
បំផ្លាញសាមគ្គីភាពក្រុង
Destroyed city landscape



សូមកុំទទួលយកថង់ប្លាស្ទិក បើមិនចាំបាច់
Please do not accepted plastic bags, if unnecessary

សហការដ៏ខ្ពង់ខ្ពស់ជាមួយ: រដ្ឋបាលខេត្តប៉ៃលិន មន្ទីរមេដាយ មន្ទីរមេសុខាភិបាលខេត្តប៉ៃលិន

Leaflet

ថង់ប្លាស្ទិក/ Plastic Bags
អាចរស់នៅលើផែនដីបាន ៤០០-១០០០ ឆ្នាំ
Live in the planet for 400-1000 years, 10-20 times of human age.
គ្រោះថ្នាក់ដល់សុខភាព: អាចបំបាត់បង្គោល និង ប្រព័ន្ធកកស្ទះ
Risks in human health when burnt and hot meal put in
ធ្វើឱ្យកកស្ទះល្អ និងធ្វើឱ្យបំបាត់បង្គោលក្រុង
Blocked sewer and made Landfill faster filled
បំផ្លាញសាមគ្គីភាពក្រុង | Destroyed city landscape

តើយើងត្រូវធ្វើដូចម្តេច?
How should we do?
យើងត្រូវប្រើប្រាស់កញ្ចប់ ឬប្រេងប្រាស់ប្រើប្រាស់បានច្រើនដង
Should be used the pannier or reusable Bags
មិនត្រូវទទួលយកថង់ប្លាស្ទិក បើមិនចាំបាច់
Should be not accepted Plastic Bag, while unnecessary
ប្រសិនបើប្រើប្រាស់ថង់ប្លាស្ទិក ត្រូវប្រយ័ត្នកុំបោះបង្គោលប្លាស្ទិក
If not having plastic, it open space and do not eat when pain the plastic bag.
ប្រសិនបើប្រើប្រាស់ថង់ប្លាស្ទិក ត្រូវប្រយ័ត្នកុំបោះបង្គោលប្លាស្ទិក
Should be wrapped the food on clean paper, paper, palm or banana leaf.
កុំបោះបង្គោលប្លាស្ទិក ឬស្រូវស្រាយស្រាស: ជាការបំបាត់បង្គោល
Don't littering Plastic Bag: Penalty

ចំណុចថង់ប្លាស្ទិក ត្រូវបង់ប្រាក់
You have to pay, if you need plastic bag.

Let's call us 012 852 111 when contact who burning plastic bags or littering

អាសយដ្ឋាន: លេខ១៣ ផ្លូវ ១៦៣ ស.អូឡាំពិក ខ. ចំការមន
យើងរួមគ្នាប្រយោជន៍ប្រើប្រាស់ថង់ប្លាស្ទិក ជាប្រយោជន៍គ្រប់គ្នា

សូមផ្លាស់ប្តូរទម្លាប់
let's change behavior

សាលាពលហានីព្យាបាល ប្រកួសប្រកួត
គំរោងកាត់បន្ថយប្រេងប្រាស់ប្លាស្ទិក

គ្រប់យ៉ាងដើម្បី
រាជធានីស្អាតនិងបៃតង
Everything for green and clean capital city

X មិនល្អ **V ល្អ**

រៀបចំដោយ: មន្ទីរមេសុខាភិបាលខេត្តប៉ៃលិន
សហការ: ទីតាំងការគ្រប់គ្រងសំណល់
ជំនួយបច្ចេកទេស: ក្រសួងមេសុខាភិបាល និង IGES
សហការបន្ថែម:

Address: #13 St. 163 Olympic, Chamkamorn We joint together reduce the usage plastic bag from now on



Major Success

- Having the structure on Clean City at Local Authority, acting at grassroots level and responsible for their home clean.
- Improving Waste disposal infrastructure: Bins and accurate waste collection time.
- Improving Awareness Publishing Material: Street Billboard, TV spots and Youth activities.
- Gradually Changing their behavior in littering waste, cleansing roads and public areas.



Challenges

- Legislation: not enough
- Cooperation: To be strengthen
- Personal Knowledge: Limited
- Children Action, School curriculum: To be raise
- Funding together: should be improve



Solving the faced challenges

- Updating the current legislation as well as local ordinances for feeding the concrete activities.
- Improving the 03 Ps: Public-Private-Partnership in acting and responsible for Clean City Concept.
- Awareness improvement: meeting, publishing and campaign.
- School responsible for Clean School and Changing behavior for schoolchild via curriculum and Children council in the school.
- Looking for supporting fund for other relevant agencies: donors, Charity, NGOs, IOs...



Regional Linkages(7)

- Slide 7 : How has this **programme been linked to the regional initiatives** like ASEAN ESC Model Cities Programme? (Or how will it be planned to be linked?)
- Commit to link to the Regional Initiatives: ESC Program. For next year please link to our **website** <http://www.cambodiacleancity.gov.kh> or www.phnompenh.gov.kh



Next Steps(8-9)

- **Future plans and ideas** to enhance the effectiveness of this national action/initiative.
- Improving the involvement sectors: Youth, Academia, elder and women society.
- Integrated these initiatives into the bamboo-shot level, -curriculum-campaign-contest.
- Updating the local legislation and Strengthening the law implementation.



Partnership(10)

- **How can other international stakeholders, such as UN organisations, international development agencies, NGOs, universities, research institutes, private sector etc. support or contribute?**
- **As the funding for selected activities/ initiatives or program: contacting direct to the project manager/National Focal point or Relevant ministers.**



First Private sector Contribution
For Clean City Street Billboards

Thank You for your attention