Cambodia’s Clean City Program

For Sustainability Cities:
Clean City- Clean Resorts- Good Services

chiek_ang@yahoo.com

Duration: 5 minutes
Contents

1. Background and Key Information
2. Major Successes and Challenges
3. Regional Linkage
4. Future Plan & Ideas
5. Partnership & Stakeholders
Working for Clean City

1. National Dissemination on ESC Indicator
2. National initiative for Clean City Program
   – The way for success the Clean City Award
     • Awarding Criteria:
       – Grade 1 for Rumdul 3- Scoring between 77-57 (75%)
       – Grade 2 for Rumdul 2- Scoring between 56-46 (60%)
       – Grade 3 for Rumdul 1- Scoring between 45-31 (40%)
     • Contest Criteria : Urban or city area where having the population more than 10 000 people.
3. National action for Plastic Bags Reduction
Disseminating AESC Indicators

• ASEAN Environmentally Sustainability Cities Indicator has been Making in Booklet for 2 languages, English-Khmer

• Ongoing to make the MoE guideline for implementing Clean Land, Clean Water and Clean Air, Mechanism for scoring and evaluating for 24 City-Provincial Environmental Departments.

• Making the Contest and Awarding program.
WHY working for Clean City?
- Improving Awareness in proper living of People in the city
- Changing behavior on generating-Reusing-Recycling and Disposing Waste.
- Making Their home, their Community Clean
- Thinking about Future environment and Sanitation.
- Improving The trustworthy and long stayed of tourists.

HOW Implementing Clean City Program?
- Structuring The National and Provincial Committee for Clean City.
- Establishing The Criteria for Clean City:
  - Environmental Management Indicators
  - Cleansing Indicators
  - Waste Management Indicators
  - Awareness Improvement Indicators
  - Green land improvement Indicators
  - Health safeguard, Social Security Indicators
  - Tourism habilitation and infrastructure Indicators
- Establishing the scoring mechanism for awarding:
  - 3 sets of Rumdul Flower: Scoring between 77-57 (75%)
  - 2 sets of Rumdul Flower: Scoring between 56-46 (60%)
  - 1 set of Rumdul Flower: Scoring between 45-31 (40%)
- Period of awarding: each 2 years
(http://www.cambodiacleancity.gov.kh)
Clean City, Vision and Mission

Vision
Improving the beauty, sanitation, good environment, and living standards along the cities for the sake of the people’s socio-economic activities, especially contributing to make the cities of the Kingdom of Cambodia become the warm tourist attractions.

Mission
The National Committee for Clean City Assessment has the main roles as follows:
- Carrying out training and awareness raising campaign about the Clean City Contest to the public
- Setting up registration forms and applications for the Clean City Contest
- Arranging and putting the Clean City Contest into operation
- Assessing the candidacy cities based on the Clean City Standard
- Issuing the official label to the awarded cities
- Examining and monitoring the implementation of the awarded cities after winning the label from N.C.C.A
- Giving recommendations and advices to the candidacy cities that have not yet met the Clean City Standard’s criteria
- Reprocessing the label from any city—losing and not complying with the Clean City Standard’s criteria
- Preparing and updating the indicators and procedures for the Clean City Contest
- Cooperating with all ministries, institutions, private sector and relevant stakeholders to coordinate the above works more efficiently
- Performing other works assigned by the Royal Government.
NATIONAL COMMITTEE FOR CLEAN CITY ASSESSMENT

Lot 3A, Street 169, Sangkat Veal Vong, Khan 7 Makara, Phnom Penh, Kingdom of Cambodia.
Tel: (855-16)738403
E-mail: admin@cambodiacleancity.gov.kh
Website: www.cambodiacleancity.gov.kh

http://www.cambodiacleancity.gov.kh
Plastic Bag Reduction

Poster

Leaflet
Major Success

• Having the structure on Clean City at Local Authority, acting at grassroots level and responsible for their home clean.
• Improving Waste disposal infrastructure: Bins and accurate waste collection time.
• Improving Awareness Publishing Material: Street Billboard, TV spots and Youth activities.
• Gradually Changing their behavior in littering waste, cleansing roads and public areas.
Challenges

• Legislation: not enough
• Cooperation: To be strengthen
• Personal Knowledge: Limited
• Children Action, School curriculum: To be raise
• Funding together: should be improve
Solving the faced challenges

• Updating the current legislation as well as local ordinances for feeding the concrete activities.

• Improving the 03 Ps: Public-Private-Partnership in acting and responsible for Clean City Concept.

• Awareness improvement: meeting, publishing and campaign.

• School responsible for Clean School and Changing behavior for schoolchild via curriculum and Children council in the school.

• Looking for supporting fund for other relevant agencies: donors, Charity, NGOs, IOs...
Regional Linkages (7)

• Slide 7: How has this programme been linked to the regional initiatives like ASEAN ESC Model Cities Programme? (Or how will it be planned to be linked?)

• Commit to link to the Regional Initiatives: ESC Program. For next year please link to our website [http://www.cambodiacleancity.gov.kh](http://www.cambodiacleancity.gov.kh) or [www.phnompenh.gov.kh](www.phnompenh.gov.kh)
Next Steps (8-9)

• **Future plans and ideas** to enhance the effectiveness of this national action/initiative.
• Improving the involvement sectors: Youth, Academia, elder and women society.
• Integrated these initiatives into the bamboo-shot level, -curriculum-campaign-contest.
• Updating the local legislation and Strengthening the law implementation.
Partnership (10)

- How can other international stakeholders, such as UN organisations, international development agencies, NGOs, universities, research institutes, private sector etc. support or contribute?

- As the funding for selected activities/initiatives or program: contacting direct to the project manager/National Focal point or Relevant ministers.
First Private sector Contribution For Clean City Street Billboards

Thank You for your attention