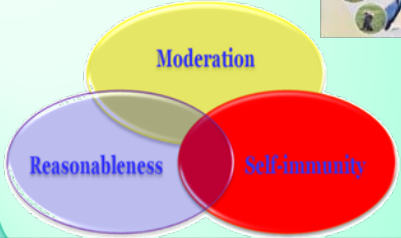


Philosophy of "Sufficiency Economy"



Thailand's NESD Plan and EQM Plan (2012-2016)

"a happy society with equity, fairness and resilience"

Mission

- to promote better income distribution, and fair, healthy and democratic society in order to achieve better quality of life
- to create socio-economic security through diversification of production of goods and services based on knowledge, creativity and environmental friendliness, improving social protection for better coverage, and ensuring food and energy security
- to strengthen resilience to changes and crises and develop human resources

Targets

- This society is more peaceful and has good governance
- all citizens acquire social protection
- total factor productivity in every sector is increased
- values of agricultural and service sectors in the economy are increased
- rate of creative economy is increased
- Thailand's competitiveness ranking is improved
- natural resources and environmental quality are improved

Development Strategies

- Strategy of promoting the just society
- Strategy of developing human resources to promote a life-long learning society
- Strategy of balancing between food and energy security
- Strategy of creating the knowledge-based economy and enabling environment
- Strategy of strengthening economic and security cooperation in the Region
- Strategy of managing natural resources and environment towards sustainability

Roles of development partners
Government, Public, Private, Institution/Media/Community/ People

Driving towards Implementation
Under participation of development partners

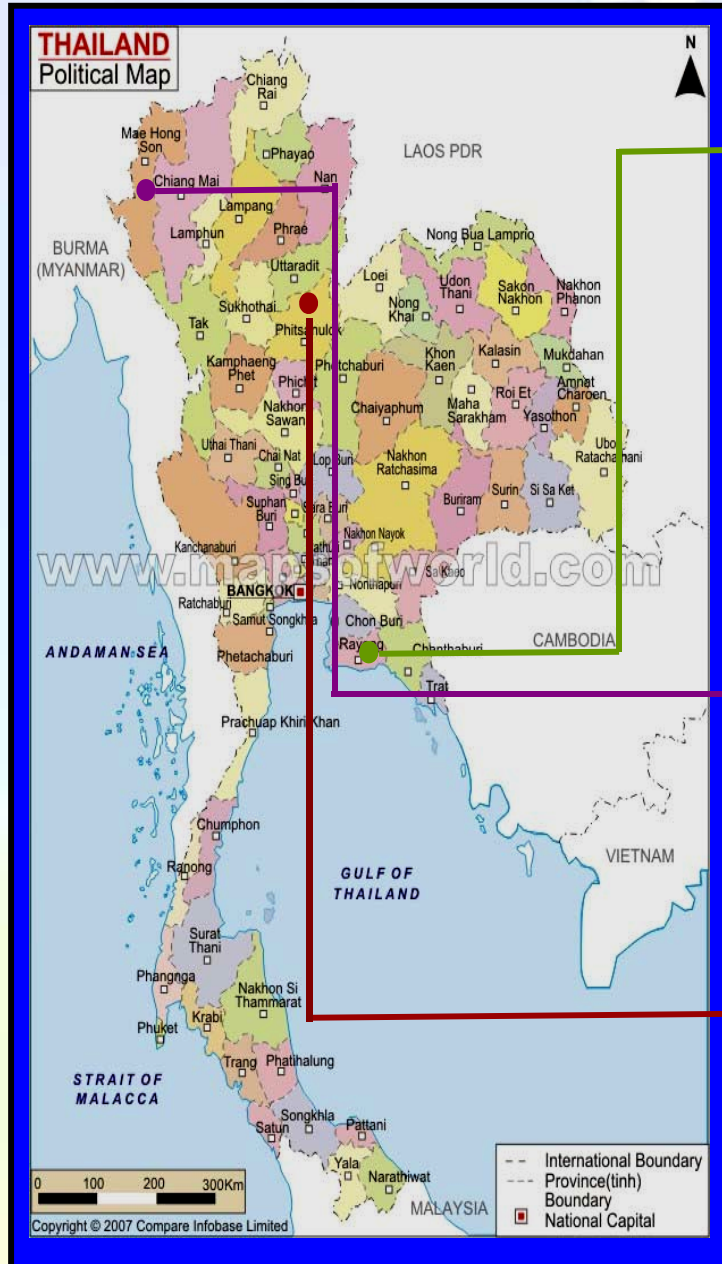
The Environmental Quality Management Plan 2012-2016

Vision: "Thailand has development by environmental friendly manner, with natural resources and environmental management of equitable, balance, effective and participation from all sectors for enhancing quality of life"

- Strategies:**
1. Environmental friendly Production and Consumption
 2. Sustainable conservation and restoration of natural resources and environment
 3. Enhancing of Good Governance
 4. Enhancing environmental quality for people
 5. Enhancing resilient on the risk of climate change and disaster
 6. Capacity building in human resource and social in order to responsible for environment



ASEAN ESC Model cities



1. Muang Klang Municipality : Green, Clean and Low Carbon City with "Learning Center"



2. Mae Hongson Municipality : Green, Clean, Livable and Identity City with "Living Museum"



3. Phitsanulok Municipality :

Green and Clean with Community Based Management (CBM)

