Myeongpum Maeul, New Village New Partnership

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What is the Myeongpum Maeul?

Myeongpum Maeul
(Village of Excellence)
The First Myeongpum Maeul (Gwanmae island)

- Gwanmae island was....
  - Typical fishing village
  - (126 households, 212 residents)
  - Fishing and aquacultures
  - 5,000 of annual visitors

- Village residents wanted the Gwanmae island stay in Dodohaehaesang National Park during 2010 national park zoning adjustment project

- KNPS implemented first Myeongpum Maeul Project (1 million USD) in Gwanmae island
The First Myeongpum Maeul (Gwanmae island)
The First Myneongpum Maeul (Gwanmae island)

Gwanmae Island Residents Operating Committee

Chairman

Vice Chairman

Implementation Member

Village Environment Improvement Sector

Resident Support Income Creation Sector

Resident Life, Education Sector

Composition of Village Management Consulting Group

Marketers, Cooks and other (5 people or less)
The First Myeongpum Maeul (Gwanmae island)
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The First Myeongpum Maeul (Gwanmae island)
As a result….

No. of visitors increased 10 times compared to 2010

Village income increased more than 11 times

Return of village residents left to the city

Request of reinclusion (villages excluded from NP in 2010)

Investment from local government (1 million USD)
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Thank You very much!